

CASE STUDY

OPTIMIZING HAZMAT TRANSPORTATION • • •

FOR CHEMICAL MANUFACTURING LEADER



TA *Dedicated*



“The people are what I value most about TA Dedicated. It’s the relationships that make the partnership a success, and I can truly rely on TA Dedicated time and time again.”

13-YEAR HAZMAT CUSTOMER

OVERVIEW

A global leader in hygiene and infection prevention solutions improved their safety and compliance scores because of a dedicated partnership. With a significant amount of on-site driver training and industry leading safety resources, they were better positioned to be the HazMat shipper of choice.



THE CHALLENGE: RISK AND SAFETY

HazMat transportation poses numerous challenges. Along with the obvious need to exercise great care and caution transporting hazardous loads, a meticulously detailed network must be engineered to enable safe and compliant delivery. All of this must be done while meeting the tight scheduling requirements of clients. Faced with increasingly complex supply chain challenges, the global chemical manufacturer sought a provider who would help mitigate risk, deliver strong safety and on-time performance with the ability to design custom-engineered solutions that maximized operational efficiency.

When considering their national distribution, chemical product deliveries, and continuously evolving transportation needs, aligning with a dynamic partner was essential to generating expected results.



THE SOLUTION: CONTINUOUS TRAINING FOR A RE-ENGINEERED NETWORK

The manufacturer and TA Dedicated partnered to evaluate their network and the opportunity to introduce value-added dedicated operations. Operations and engineering teams crafted dedicated operations in multiple geographies that enhanced network efficiencies and safety protocols at various distribution centers. The partnership enabled the manufacturer to improve safety scores, decrease risk, leverage dedicated capacity, and effectively manage their unique transportation needs. Through the expertise of TA Dedicated network engineers, the manufacturer had more time to focus on core business needs instead of continued transportation challenges.



THE RESULTS: IMPROVED SAFETY RECORD AND COMPLIANCE

TA Dedicated has been instrumental in helping the manufacturer become more efficient and comply with legal guidelines of FMCSA rules regarding loading HazMat materials. As a result of significant on-site resource investments, they have continued to consistently meet safety performance goals and evolve their regional distribution network over the course of the 13 year relationship.

TA Dedicated hires and manages HazMat drivers for the manufacturer. Because drivers provide customer delivery as part of the service offering, highly trained and HazMat endorsed professional drivers are a prerequisite to success. The manufacturer continues to recognize the great job TA Dedicated drivers provide, specifically mentioning their communication and positive attitude. TA Dedicated facilitates driver recruiting, driver scheduling, safety training, route optimization, and management responsibilities which allows the manufacturer to focus on their core competencies.

Driver training, provided by TA Dedicated, will remain a robust and on-going process for the life of the relationship.





Special requirements make any business unique. This relationship requires a solution-oriented dedicated service provider. Currently, TA Dedicated provides yard hosting services and regional fleet and slip seat shuttle operations to support hauling primarily HazMat materials from plant to DC, DC to DC, and to the global chemical manufacturer’s customers. Additionally, they regularly collaborate with the manufacturer to identify synergies within the manufacturer’s inbound network to capture backhaul return loads, drive optimal value, and reduce environmental impact.

KEYS TO SUCCESS:



FOCUS ON SAFETY

Safety is the foundation of every decision.



COMMUNICATION

Trust and respect commitment to have transparency at all levels.



GOAL ORIENTED

Clear alignment between our customers and our team.



PERFORMANCE

Build on strength and address challenges immediately.



INNOVATION

Continual improvement to enhance the customer experience.

“Their people are not afraid to be authentic and raise the flag to promptly communicate any concerns or suggestions. We require very complex solution design and constant adaptability from our providers to be successful. TA Dedicated continues to deliver, enabling our business to thrive.”

13-YEAR HAZMAT CUSTOMER